

July 2021

Introducing FE Select EMENA: Franklin's New Selector Software for Pumping Systems



We are pleased to announce the launch of FE Select EMENA, a digital selection software tool that simplifies product selection, configuration, and quoting. This online tool guides you through the process from start to finish, requiring only the basic application data, such as flow and head demands, to size many pumping systems. The software properly matches the components necessary for the desired application, provides specific data sheets and offers links to related informational product documentation.

Features of FE Select:

- 24/7 accessibility
- A quick export option that allows to simplify the quotation request
- Simple software navigation

Starting from today, [FE Select](#) is available for Vertical Multistage pumps. Register now and start to use the new tool!

Selection tools Franklin Electric EMENA:

More products will be added over time to FE Select. The link will be displayed on the applicable product pages on the website franklinwater.eu. By clicking on this link you can easily start the selection process. In addition to FE Select, we will continue to utilize our current [Pump selector](#) software for Etech products and [High Efficiency System Selection and Payback Tool](#) until they will also be integrated into the new FE Select software at a later date. To visit our comprehensive Pump Selection page, [click here](#).

Beyond the pumping systems

Discover more about our services and tools.

SELECT & CONFIGURE

- FE Select (VMS pumps)
- Pump selector (E-Tech pumps)
- HES Selection and Payback tool

TRAINING & EDUCATION

- On-line Training and service videos
- On-Site Training
- Customized Training

SERVICE & SUPPORT

- On-Site Field Service
- Technical Support Team
- Mobile Apps
- Remote Service and Trouble-Shooting

For more information, please refer to our website franklinwater.eu